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GENERAL LIST OF
GLADIOLUS
SPRING 1940

Cromwell Glad Gardens
SALEM, OHIO

R. D. No. 1

U. S. DEPARTMENT OF AGRICULTURE,

WASHINGTON, D. C.

BUREAU OF PLANT INDUSTRY
M. R. N.
Fruit and Vegetable Crops and Diseases

GPO 8-3591

THANK YOU

As we present our descriptive gladiolus price list for the Spring of 1940, we wish to thank our many friends for their patronage and fine letters and words of praise from the orders they received from us. We will try in the future to be as generous with our customers. 1939 was a very good growing year and we were able to harvest a nice crop of bulbs.

We are discarding some of the older varieties each year and adding some new ones.

This year American Commander is one of the best reds in its color class, to my way of seeing; it has height, good placement, a good keeper and all around good red. And Wilson's Lavender Ruffles is a good all around glad. We grew it and Malay Chief and their performance was good. Will know them better after another season.

We have always been one of Mr. Holloway's doubting Thomases but last year decided to break over and be shown, and sent for one of the Moon sign books; we tried it in our garden on some kinds by planting in fruitful signs and some in barren signs, while weather conditions have a lot to do with it, we intend to try it again this year.



READ BEFORE ORDERING

Size of bulbs.—Large bulbs (L.) are $1\frac{1}{4}$ inches in diameter and up, and best to plant for large blooms; medium bulbs (M) are $\frac{3}{4}$ in. up to $1\frac{1}{4}$ in. in diameter and will bloom but will be some smaller, not quite as early as large bulbs. Small bulbs are under $\frac{3}{4}$ in. and may flower the first year if planted fairly early.

Guarantee—If bulbs bought from us are not true to name we will replace them or refund your money.

Shipment—Spring shipment starts about March 1, weather permitting; if wanted earlier specify when ordering.

Terms—Cash before shipment or 25% deposit, balance C. O. D. 25% deposit will hold any order until April 1.

THRIP—A good idea is to plant on different ground each year and as special precaution, treat or soak in a solution of bichloride of mercury (corrosive sublimate) before planting, using one ounce to 7 gal. water and soak 7 to 8 hours if bulbs are not husked; 2 hrs. if bulbs are husked.

GENERAL List of GLADIOLUS

This price list contains a retail prepaid list and a wholesale not prepaid list. If you wish larger quantities please look over my wholesale list or write for special prices. All bulbs are from clean stock grown in our own gardens.

AFLAME—Begonia rose, very tall, large flowers, one of the most popular exhibition varieties. L. 10-50; M. 10-30.

AIDA—An excellent deep Violet Blue with rosy throat; strong grower. L., 10-50; M., 10-30; S., 10-15.

ALBATROSS—A very large, sparkling pure white. Lily like florets, many open L. 10-50; M. 10-35; S. 10-15.

AMADOR—Medium red overspread with a glowing sheen. Does not burn in the sun; 5 to 8 large blooms open at one time. L. 10-50; M. 10-30.

AVE MARIA—Light blue with small purple blotches; a very pleasing color. L. 10-50; M. 10-30; S. 10-15.

BALBOA—Salmon pink. L. 10-40; M. 10-20; S. 10-10.

BEACON—Bright scarlet salmon with cream blotch. L. 10; M. 2-15; S. .5. Per 10—L. .80; M. .50; S. .30.

BEAUTIFUL OHIO—Very beautiful new shade of rose lavender. Medium size flowers, a distinct color that should take the florist's eye. L. .25; M. .20; S. .10; Per 10—L. 2.00; M. 1.20; S. .80.

BEOWULF — Strong, vigorous late mauve, lavender rose. L. .15; M. .12; S. .10.

BERTY SNOW—A large lavender with a pink tinge; well spaced, good spike. L. 10-50; M. 10-30; S. 10-15.

BETTY CO-ED—Soft, creamy pink with deeper cream throat; a combination highly prized among florists. L. 10-40; M. 10-20; S. 10-10.

BETTY NUTHALL—Warm, coral pink with yellow to orange throat; splendid substance and placement. Vigorous, tall grower. L. 10-40; M. 10-25; S. 10-10.

BLUE PEACOCK—Deep blue, with velvety blue blotch, overlaid with cream. Florets wide open and well arranged. L. 10-50; M. 10-30; S. 10-15.

BOMBAY—A pleasing smoky old rose. L. .60; M. .40; S. .20.

CANBERRA—Pure bright yellow, large flowers; late. L. 10-50; M. 10-30; S. 10-15.

BREAK O' DAY—Soft light pink, blending to delicate cream throat. A large flower. Early. L. 10-40; M. 10-25; S. 10-10.

CHAMPLAIN—Soft light blue with darker throat marking. Very tall and straight with 6 or 7 large blooms open. A good early commercial. L. 10-50; M. 10-30; S. 10-15.

CHAS. DICKENS — Standard purple. Tall, strong grower with long, gracious spike. Good commercial purple. L. 10-50; M. 10-30; S. 10-15.

COMMANDER KOEHL — Large massive clear blood red. A sensation in garden and show room. L. 10-50. M. 10-30.

CREVE COUER—Burnt orange with orange-red throat, tall strong grower. L. 10; M. 2-15; S. 4-15. Per 10—L. .80; M. .50; S. .30.

DEBONAIR — La France pink with cream throat. Very tall, straight spike with long flower head. Good. L. 10-49; M. 10-25; S. 10-10.

DR. DURR—Ruffled cream white. A good early cut flower that is in bloom when whites are scarce. L. 10-50; M. 10-30; S. 10-15.

DR. F. E. BENNETT — Fiery scarlet with white lines in throat. One of the very best of the oleander sorts. L. 10-50; M. 10-30; S. 10-15.

DR. MOODY—Light lavender penciling to darker. Strong grower. Early. L. 10-40; M. 10-20; S. 10-10.

DREAM O' BEAUTY—Large rose red. A fine color and tall, strong-growing plant. A good seller. L. 10-50; M. 10-30; S. 10-15.

DUNA—Soft, pinky buff shading to pale yellow. A new shade. L. 10-50; M. 10-30; S. 10-15.

EARLY DAWN—New, tall, rich geranium pink. Good grower with large blooms. Very early. L. 10-50; M. 10-30; S. 10-15.

EARLY PEACH—An early peach-red blending to lighter throat. Somewhat ruffled; 6-7 wide open blooms. L. 10-50; M. 10-30; S. 10-15.

EDITH ROBSON—Light salmon rose with reddish blotch. Tall, vigorous grower, fine varieties. L. 10-50; M. 10-30; S. 10-15.

ELLEN MARIA—Rich salmon pink, with light buff throat mark. Beautifully ruffled. Early bloomer. L. .10; M. 2-12; S. 3-10; Per 10, L. 80; M. 50; S. 30.

FERN KYLE—A ruffled creamy white, vigorous grower. L. 10-50; M. 10-30; S. 10-15.

FRANK J. McCOY—Deep rose pink with marks on lower petals. Opens 10-12 at a time on long flower head. A winner. L. 10-50; M. 10-30; S. 10-15.

GLADDIE BOY — Extra early decorative pink with deep yellow throat. Ruffled. Very good. L. 10-40; M. 10-25; S. 10-10.

GOLDEN CHIMES—A nicely ruffled clear medium yellow. L. 2-12; M. 3-10; S. 5-10; Per 10—L. .50; M. .30; S. .20.

GOLDEN DREAM — One of the best clear yellow, very tall growing spike. Keeps well when cut. L. 10-40; M. 10-25; S. 10-10.

GRAND SLAM—Large flowers of salmon orange. A sport of Pfitzer's Triumph. L. 10-50; M. 10-30; S. 10-15.

HELEN WILLS — Tall ivory white, cream throat. Delicate markings. L. 10-50; M., 10-30.

JUBILEE—Clear lavender, exceptionally large florets. L. 10-60; M. 10-40; S. 10-15.

KING ARTHUR—A refined rich ruffled lavender. One of the best new varieties in this color. L. 10-50; M. 10-30; S. 10-15.

KUNDRED'S Y. WONDER — Buttercup yellow. L. 10-40; M. 10-20; S. 10-10.

LAVENDER QUEEN — An outstanding rich lavender. Very well liked. Large flowered, tall, straight, vigorous grower. L. .25; M.. .15; S. .10; Per 10.—L.-2.00; M.- 1.60; S.- 1.20.

LINDESTA — Soft salmon rose with cream throat. Very tall, strong grower, 7 to 9 open. L. 10-50; M. 10-30; S. 10-15.

LOYALTY—Large clear deep yellow. L. 10-40; M. 10-25; S. 10-15.

LUCIFER — Bright orange, crimson blotch, fine color. Massive spike, very showy and popular. L. 10-50; M. 10-30; S. 10-15.

MAID OF ORLEANS — Creamy white with deeper cream throat. Fine commercial, straight spike, flowers well placed. L: 10-50; M. 10-30; S. 10-15.

MARMORA—Lavender gray with pale purple blotches; large flowers; many open. L. 10-50; M. 10-30; S. 10-15.

MARGRET FULTON — Early, clear rich salmon or a distinct shade; faint apricot in throat. L. 10-50; M. 10-30; S. 10-15.

MALAY CHIEF—Deep purple red with black sheen. Heavy texture, with stiff, straight spikes. L. .60; M. .40; S. .20.

MARY ELIZABETH — Very heavily ruffled white with cream throat. Medium size, tall, strong grower. L. 10-.50; M. 10-.30.

MARY AUSTEEN — Deep begonia rose, darker throat. A popular variety with florists; a real beauty. L. .10; M. 2-.15; S. 4-.15. Per 10—L. .80; M. .60; S. .30.

MARY FREY — Medium early lavender; large flowers, well spaced. L. 10-.50; M. 10-.30; S. 10-.15.

MILDRED LOUISE — Marvelous strawberry pink blending to yellow in throat. L. 10-.50; M. 10-.30; S. 10-.15.

MINUET — Clear, light lavender by which all other lavenders are judged. L. 10-.50; M. 10-.30; S. 10-.15.

MISS BLOOMINGTON — Very tall, light yellow. Six or more well placed blooms open at a time. L. 10-.50; M. 10-.30; S. 10-.15.

MOROCCO — Very deep, dark red; almost black. L. 10-.50; M. 10-.30; S. 10-.15.

MOTHER MACHREE — Soft smoky lavender combined with orange and gray. An odd but very pretty smoky. L. 10-.50; M. 10-.30; S. 10-.15.

MISS GREELY — Much like W. H. Phipps but slightly darker and three weeks earlier. L. 10-.50; M. 10-.30; S. 10-.15.

MRS. LEON DOUGLAS — Salmon rose with overlay of flame and scarlet. Very large. L. 10-.50; M. 10-.30; S. 10-.15.

MRS. R. P. CHASE — Creamy white with soft cream throat. Fine strong spike, large flowers. L. 10-.50; M. 10-.30; S. 10-.15.

MRS. LULA HUNT — Mid-season dark pink. Fine. L. 10-.60; M. 10-.30; S. 10-.15.

NETHERLAND PRINCE — Very large flowers of bright salmon. 6 to 8 blooms open. L. 10-.50; M. 10-.30; S. 10-.15

NEW ERA — Ruffled lovely rose pink, About 7 to 8 open at one time. Very beautiful. L. .20; M. 2-.25; S. 2-.15. Per 10—L. 1.60; M. 1.00; S. .60.

OLIVE GOODRICH — A very delicate blending white with pink edge. L. 10-.50; M. 10-.30; S. 10-.15.

OUR SELECTION — Rich salmon red, overlaid with slate. Classed as a smoky. L. 10-.50; M. 10-.30; S. 10-.15.

PAUL PFITZER — Violet purple, several large flowers open; tall erect spike. L. 10-.50; M. 10-.30; S. 10-.5.

PARADISE — Large early apricot with narrow lines of scarlet in throat. L. 10-.50; M. 10-.30; S. 10-.15.

PELEGRIINA — A pure dark violet-blue, lower petals somewhat darker. Excellent. L. 10-.50; M. 10-.30; S. 10-.15.

PEGGY LOU — Light rose pink, most outstanding in this class. Similar to Picardy in habit and growth. L. .25; M. .15; S. 2-.15. Per 10—L. 2.00; M. 1.30; S. .65.

PFITZER'S TRIUMPH — Bright salmon scarlet, wide open flowers. Very attractive. L. 10-.50; M. 10-.30; S. 10-.15.

PHYLLIS McQUISTON — Very beautiful, pure pink with 5 or more open; tall spike. L. 10-.50; M. 10-.30; S. 10-.15.

PICARDY — Sensational waxy shrimp pink. A very outstanding variety. L. 10-.40; M. 10-.25; S. 10-.10.

PIRATE — Shades of carmine and purple to a bright upper throat. L. 10-.50; M. 10-.30; S. 10-.15.

PRIDE OF WANAKA — A lovely shade of rich rose; good propagator. L. 10-.40; M. 10-.25; S. 10-.10.

PURPLE GLORY — Deepest velvety maroon red, well ruffled; very pretty. L. 10-.50; M. 10-.30; S. 10-.15.

RAMESSES — Large, tall ruffled purple. A novelty. L. 10-.50; M. 10-.30; S. 10-.15.

RAGUEL — Large, creamy-buff with markings. L. 15; M. .12; S. 2-.15. Per 10—L. 2.00; M. .70; S. .40.

RAPTURE — Medium light salmon. Very good for floral work. L. 10-.40; M. 10-.15; S. 10-.15.

RECOVERY — Rose red or deep water-melon pink. L. 10-.50; M. 10-.30; S. 10-.20.

RED LORY — Brilliant crimson with purplish cast. Unusually tall. L. 10-.50; M. 10-.30; S. 10-.15.

RED PHIPPS — A glowing red. Splendid spike, good placement, good grower and propagator. L. 10-.50; M. 10-.30; S. 10-.15.

RIMA — Beautiful lilac-pink with cream throat, large well placed florets on a tall spike. L. 40; M. .25; S. .15. Per 10—L. 3.20; M. 2.00; S. 1.20.

REVERIE — Light pink and cream, very delicate color combination. L. 2-.12; M. 4-.15; S. 10-.15. Per 10—L. .50; M. .30; S. .15.

SALBACH'S PINK — Geranium pink, soft carmine marking. Grand for exhibition. L. 10-.50; M. 10-.30; S. 10-.15.

SANDRA — Light shrimp pink, amber blotch. L. .25; M. .15; S. .10. Per 10—L. 2.00; M. 1.20; S. 80.

SENRITA — A true golden orange. Very showy. Medium tall. L. 10-.50; M. 10-.30; S. 10-.15.

SHIRLEY TEMPLE — Heavily ruffled, large light cream with darker cream throat. L. .10; M. 2-.12; S. 3-.10. Per 10—L. .80; M. .50; S. .25.

SMILING MAESTRO — A rich, brownish salmon, sometimes showing a fleck of slate along the edge. L. 10-.50; M. 10-.30; S. 10-.15.

STAR OF BETHLEHEM — A very large snow white with cream lip. L. 10-.60; M. 10-.40; S. 10-.20.

SUNSHINE GIRL — Clear geranium pink. 7 to 8 well placed blooms open. L. 10-.40; M. 10-.20; S. 10-.10.

SWEETHEART — Lovely decorative white with pink edge. L. 10-.40; M. 10-.20; S. 10-.10.

TOKEN — Early flame salmon with yellow throat. A good commercial. L. 2-.12; M. 3-.10; S. 6-.10. Per 10—L. .50; M. .30; S. .15.

TREVONIAN — A very large, outstanding new rose red; fine exhibition and commercial. Strong grower. L. 10-.50; M. 10-.30; S. 10-.15.

VAGABOND PRINCE — Mahogany brown with red blotch. An unusual color but rich and catchy to the eye. Many florets open at one time. L. 2-.15; M. 3-.15. Per 10—L. .60; M. .40

WASAGO — A glowing clear buff, flowers somewhat ruffled. Straight spike of medium height. L. 10-.50; M. 10-.30; S. 10-.15.

WINGED VICTORY — Immense light pink. A beauty. L. 10-.50; M. 10-.30; S. 10-.15.

WUERTEHBERGIA — Rich red with a large white throat. Tall; never crooks and produces wide open flowers. L. 10-.50; M. 10-.30; S. 10-.15.

YVONNE — Large wax-like flowers of white with cerise rose throat. L. 10-.50; M. 10-.30; S. 10-.15.

ZILLAH — A strong growing yellow. Tall straight spike, big flower head, well ruffled. L. 10-.50; M. 10-.30; S. 10-.15.

NEWER INTRODUCTIONS

AMERICAN COMMANDER (new)—This will give you the tall straight spike you have been looking for. A clear medium red, brighter than Com. Koehl yet not an orangy red, with good sturdy stems and heavy dark green foliage.

No.	1	2	3	4	5	6
Each	2.50	2.00	1.50	1.00	.75	.60
Per 10	20.00	16.00	12.00	8.00	6.00	4.80

BUCKEYE ROSE (Wilson) Picard x aflame. Many voted it the most beautiful flower in the show. Smoky old rose, heavy substance, fluted and well open. 5½-in. florets, 8 open. 20 buds, 27-in. flower head.
Small \$1.00. Blts. 20c ea. or 10 for \$1.25.

HIGH FINANCE (Wilson) (Minuet x Picardy) Smoky light violet orange cream throat blotch, strong stiff stem, 6-in. floret. Small, \$1.00. Blts. 25c ea. or 10 for \$1.50.

JULES AMOTT (Wilson) Morocco x Com. Koehl. One of the richest and most beautiful reds ever introduced that is a consistent field performer. Clear, bright velvety red, slightly darker shade on lip in throat. 5-in. floret, 10 open, 30-in. flower head; 25 buds, 70 in. tall.
Nos. 1, 2, 3, \$3.00 each. Nos. 4, 5, 6, \$2.00 each. Blts. 30c each.

LAVENDER RUFFLES (Wilson) Janet x Minuet. In color and type this glad is in a class all its own among lavenders. A delicately shaded lavender, cream throat, fine ruffling and well open, not hooded. 5½ to 6-in. florets.
Large \$1.00; M. .70; S. .40. Per 10, L. 8.00; M. 5.60. S. 3.20. Blts. 10c each; 15-1.00

MAMMOTH OHIO Com. Koehl x Pfitz's Triumph. Shown at four shows only, largest floret at all. Clean clear color, Indian lake shading to rose doree towards throat. Lips creamy, light yellow. Florets to 8½ inches. Height over all 68 inches. Small, \$2.00. Blts. 30c each.

MRS. RICHARD McGOVERN (Wilson) Dr. Bennett x Mother Machree. Here is a honey, clear rich orange scarlet with rose red blotch over yellow. Double row placement. Up to 12 open. 4-in. florets. 1, 2, 3, ea. \$3.00; 4, 5, 6, ea \$2.00 Blts 30c

OHIO NONPAREIL (Wilson) Picard x Com. Koehl. Fine, medium red, tall exh. type. 7-in. florets, 20 buds, 27-in. flowerhead, 62 inches tall. Small each \$2.00. Blts 30c each.

ORIENTAL DISPLAY (Wilson) Com. Koehl x Morocco. Big, dazzling red scarlet of monstrous appearance. Exh. type. Small, \$2.00. Blts. 30c ea.

ROSE DEFIANT (Wilson) Com. Koehl x Picard. Light old rose with cream pen line around all petals, neatly ruffled and filled. 5-in. florets. 50 in. tall. Small \$1.50. Blts 30c ea.

WHOLESALE PRICES

(Not Prepaid)

The following varieties are priced per 100; 25 at the 100 rate; 250 at 1,000 rate. For 1,000 rate multiply 100 rate by 8.

No.	1	2	3	4
Aflame	2.40	2.00	1.60	1.00
Albatros	2.40	2.00	1.60	1.00
Ave Maria	2.00	1.40	1.00	.80
Berty Snow	1.50	1.20	.90	.50
Betty Nuthall	2.00	1.40	1.00	.80
Canberra	2.00	1.50	1.00	.80
Com. Koehl	2.50	2.00	1.60	1.00
Debonair	1.40	1.00	.80	.40
Early Dawn	1.50	1.20	.90	.50
Golen Dream	1.50	1.00	.80	.40
Kunderd Y Wonder	1.25	.90	.60	.30
Loyalty	2.00	1.60	1.20	1.00
Margaret Fulton	1.50	1.20	.90	.50
Minuet	2.50	2.00	1.50	1.00
Mildred Louise	2.00	1.50	1.00	.80
Mother Machree	2.40	2.00	1.60	1.20
Mrs. Leon Douglas	2.00	1.50	1.00	.80
Opalescent	1.25	.90	.60	.30
Orange Queen	1.25	.90	.60	.30
Our Selection	2.00	1.50	1.00	.80
Paradise	2.40	2.00	1.50	1.20
Pfizer's Triumph	2.00	1.50	1.00	.80
Picardy	1.40	1.00	.80	.40
Pride of Wanakah	1.40	1.00	.80	.40
Rapture	1.40	1.00	.80	.40
Sunshine Girl	2.00	1.50	1.00	.80
Sweetheart	2.00	1.50	1.00	.80
Trevonian	2.50	2.00	1.60	1.00
Wasaga	2.00	1.60	1.00	.80

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Salem, Ohio

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